



AN OPPORTUNITY
TO HELP SHAPE
OUR COUNTRY'S
FUTURE TALENT

11TH ASIA PACIFIC CONFERENCE ON GIFTEDNESS

GIFTED 2010

Thinking smart • Effective partnerships for talent development

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SYDNEY CONVENTION & EXHIBITION CENTRE
DARLING HARBOUR AUSTRALIA

29 JULY – 1 AUGUST

gifted2010.com.au



THINK BANK SPONSORSHIP

The 11th Asia Pacific Conference offers two programs for its delegates: the Think Bank Workshop Series held the day before the conference and the 4 day Think Bank Program. As a Think Bank Partner, you have the opportunity to engage with over 800 decision makers in the field of gifted education.

THINK BANK DELEGATE SACHELS

Your company name and/or logo, together with conference logo to be over printed on the delegate satchel. The conference will provide a satchel for each Think Bank delegate, the life of which extends long after the Conference. (Committee reserves the right to select the satchel and approve associated artwork).

AUD \$6,000 INC GST
ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Your company name and logo, together with the Conference logo, to be overprinted on delegate satchels
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each delegate satchel
- > One complimentary full delegate registration.

THINK BANK WORKSHOP SERIES

The Think Bank Workshop Series is a pre-conference event held on July 28th, the day before the conference. It provides a unique opportunity to engage delegates of GIFTED 2010 in an informal learning environment that fosters open dialogue in six interactive workshops the day before the official conference opening. The Think Bank Workshop Series will also feature a one day Master Class. A Delegate attendance of 150 educators is anticipated.

AUD \$5,000 INC GST
ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Exclusive branding and naming rights to all the Think Bank Workshop sessions
- > Verbal acknowledgment by the Conference Convenor for your support of the Think Bank Workshop
- > Opportunity for your nominated representative to address the delegation at the commencement of the day and at the day's conclusion
- > Opportunity to brand all course notes provided to Think Bank Workshop delegates
- > Acknowledgment with your logo in the main announcement and registration materials
- > Acknowledgment with your logo on the sponsor acknowledgment board
- > Acknowledgment in the Conference Program
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each Think Bank delegate satchel.

THINK BANK KEYNOTE SESSION

Keynote presentations will be held daily, the choice of session is yours. Please confirm with the Conference Office as to the availability of sessions.

AUD\$5,000 INC GST
THREE OPPORTUNITIES AVAILABLE

Benefits

- > Acknowledgment in the main announcements and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Visual acknowledgment of your sponsorship during the sponsored keynote session
- > Opportunity to provide a pull-up banner for the session
- > Verbal acknowledgment of your sponsorship by the session chair during the sponsored keynote session
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each Think Bank satchel.



THINK BANK SPONSORSHIP

THINK BANK STREAM SESSION

There will be a range of themed sessions held over the four days. This provides you with the opportunity to sponsor a specific theme. You can select from the following streams: School-family partnerships, Learning communities, Technology, Teaching strategies, Dual exceptionality, Curriculum approaches, Indigenous students, Spiritual and emotional development, Advocacy and policy, Rural and Isolated students, Creativity.

AUD\$3,000 INC GST
UP TO ELEVEN OPPORTUNITIES AVAILABLE

Benefits

- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Visual acknowledgment of your sponsorship during each of the sponsored stream session
- > Opportunity to provide a pull-up banner for the session
- > Verbal acknowledgment of your sponsorship by the session chair during the sponsored stream session
- > Your company logo on the GIFTED 2010 website hot linked to your company's website.

THINK BANK NAME BADGES AND LANYARDS

Delegates all receive a conference name badge to be worn for the duration of the Conference. Have your branding on each delegate.

AUD \$3,000 INC GST
ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Your company logo together with the GIFTED2010 logo on all delegate name badges and lanyards
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED2010 website hot linked to your company's website.

THINK BANK NOTE PADS AND PENS

Have your branded stationery available for all delegates use during the conference (except the Think Bank Workshop Series). Your pads and pens will be inserted into all delegate satchels. Pads and pens to be provided at the cost to the sponsor.

AUD \$1,000 INC GST
ONE OPPORTUNITY AVAILABLE

Benefits

- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program.

THINK BANK SATCHEL INSERT

A cost effective way to reach each and every delegate. Have your targeted marketing material inserted into each delegate's satchel

AUD\$800 INC GST

Benefits

- > One piece of promotional material in each delegate satchel.



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YOUTH SUMMIT SMART TRAK SPONSORSHIP

As a Youth Summit Partner, you have the opportunity to engage with 300 of our country's most gifted and talented students and their Asia Pacific counterparts. The Youth Summit, which runs concurrently with the Think Bank Program, has the students participating in the SMart TRak Invention program, which stimulates the development of student's creativity and imaginations, thereby building a new generation of inventors.

YOUTH SUMMIT SMART TRAK PROGRAM PARTNER

As the Youth Summit Program Partner, this provides you with the opportunity to engage with up to 300 Youth Summit delegates by way of supporting the "SMart TRak" program. The program provides opportunities for creative thinking, problem solving and team work.

AUD \$8,000 INC GST
ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Exclusive naming rights to four days of the Youth Summit SMart TRak program
- > Verbal acknowledgment by the Conference Convenor for your support of the Youth Summit SMart TRak program
- > Opportunity for your nominated representative to address the delegation at the commencement of the event and at the event's conclusion
- > Opportunity to brand all course notes provided to Youth Summit SMart TRak program delegates
- > Acknowledgment with your logo in the main announcement
- > Acknowledgment with your logo on the sponsor acknowledgment board
- > Acknowledgment with your logo in the Conference Program
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each delegate satchel
- > One complimentary full delegate registration.

YOUTH SUMMIT SMART TRAK GUEST PRESENTER

Keynote presentations will be held daily, the choice of session is yours. Please confirm with the Conference Office as to the availability of sessions.

AUD\$5,000 INC GST
TWO OPPORTUNITIES AVAILABLE

Benefits

- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Visual acknowledgment of your sponsorship during the sponsored keynote session
- > Opportunity to provide a pull-up banner for the session
- > Verbal acknowledgment of your sponsorship by the session chair during the sponsored keynote session
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each delegate satchel.



YOUTH SUMMIT SMART TRAK SPONSORSHIP

YOUTH SUMMIT SMART TRAK SACHELS

Your company name and/or logo, together with conference logo to be over printed on the delegate satchel. The conference will provide a satchel for each delegate, the life of which extends long after the Conference. Committee reserves the right to select the satchel and approve associated artwork.

AUD\$5,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Your company name and logo, together with the Conference logo, to be overprinted on delegate satchels
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each delegate satchel.

YOUTH SUMMIT CAP AND T-SHIRT SPONSOR

Have your logos printed on caps and t-shirts distributed to all Youth Summit delegates. Your logo will appear as part of the overall design encompassing the conference logo. Caps and t-shirts to be provided at the cost to the sponsor. Committee approval required for the final selection of t-shirt and cap styles and print design.

AUD \$2,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program.

YOUTH SUMMIT NAME BADGE LANYARDS

Youth Summit Delegates all receive a conference name badge to be worn for the duration of the Conference. Have your branding on each lanyard.

AUD \$1,800 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Your company logo on all delegate name badges and lanyards
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED2010 website hot linked to your company's website.

YOUTH SUMMIT SACHEL INSERT

A cost effective way to reach each and every delegate. Have your targeted marketing material inserted into each delegate's satchel.

AUD\$800 INC GST

Benefits

- > One piece of promotional material in each delegate satchel.



TECHNOLOGY SPONSORSHIP OPPORTUNITIES

As a Technology Partner, you will be able to engage with all the delegates using the latest technologies, providing exclusive branding opportunities.

TECHNOLOGY ZONE

Using new technology, reach delegates with the convenience of their mobile phone. Engage and interact with delegates at the Think Bank Program and Youth Summit and ensure delegates are reminded of all key Conference announcements on their mobiles whilst on site.

AUD \$8,000 INC GST

Benefits

- > Acknowledgment with your company name on some Bluetooth messages (Committee to approve all message content and the number of deliveries)
- > Acknowledgment with logo branding on a Bluetooth transmission tower located in prominent position in the venue
- > Verbal acknowledgment by the Conference Convenor as sponsor of the Technology Zone
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > One piece of promotional literature in each Think Bank and Youth Summit delegate satchel
- > One complimentary full delegate registration.

RESEARCH AND RECHARGE LOUNGE

Your exclusive opportunity to naming rights and branding of the Research and Recharge Lounge – a daily hub and meeting place for delegates.

A comfortable Research and Recharge Lounge will be available to all delegates, speakers and exhibitors at the Conference. The Lounge can be positioned either adjacent to your stand or Situated in a prominent location in the Exhibition area. The Research and Recharge Lounge will be a well appointed, comfortable and fast facility. Terminals to be provided by the sponsor.

AUD\$8,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Naming rights to the Research and Recharge Lounge
- > Verbal acknowledgment by the Conference Convenor as sponsor of the Research and Recharge Lounge
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > Space available in the lounge for banners or signage provided by your company
- > Your company screensaver for each computer in the Research and Recharge Lounge
- > Opportunity to provide branded mouse pads, writing pads and pens for the internet terminals
- > One piece of promotional literature in each delegate satchel
- > One complimentary full delegate registration.

PODCASTING PARTNER

Be responsible for making all plenary sessions available post conference via the website. Featured plenary sessions will be pod cast and available for reference post conference to all delegates. Pod Casts will be promoted at each session over the duration of the Conference.

AUD \$6,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Verbal acknowledgment at the start of each Podcast
- > Naming rights to the Podcasting page on the AAEGT Website until July 2011
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One complimentary full delegate registration
- > One piece of promotional literature in each delegate satchel.



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TECHNOLOGY SPONSORSHIP OPPORTUNITIES

E-POSTER ZONE

Poster Presentations will be viewed by all delegates through an interactive, electronic Poster Zone over the 4 days of the conference. Poster presentations will be displayed daily via a continuous slide show on a large plasma screen. The Poster Zone can be positioned adjacent to your stand, alternatively it will be prominently located in the exhibition area.

AUD \$3,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Exclusive acknowledgment with your company logo on the E-Poster terminals
- > Poster presentations will be displayed daily via a continuous slide show on two large plasma screens, your logo branding will appear between each poster presentation
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website.

DAILY PROGRAM BOARDS

What's on each day? Become the Oracle. Program boards x 3 will be prominently located at the venue for delegate reference each day (supported by venue e-signage).

AUD \$2,000 INC GST

ONLY ONE OPPORTUNITY AVAILABLE

Benefits

- > Exclusive acknowledgment with company logo on the Daily Program Boards
- > Opportunity for your logo to be shown at intervals on the e-program boards throughout each day
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website.





BRAIN POWER SPONSORSHIP OPPORTUNITIES

Become the official hospitality sponsor for the four day conference and social functions and enjoy knowing your company will be responsible for satisfying the hunger and feeding the brains of the Think Bank and Youth Summit delegation.

CONFERENCE DINNER

The social highlight of the conference will guarantee you the opportunity to host the delegates for an unforgettable evening of entertainment and merriment in a relaxed atmosphere. A most valuable networking and branding opportunity.

AUD\$5,000 INC GST
ONE OPPORTUNITY AVAILABLE

Benefits

- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > Daily announcement at the commencement of sessions prior to the Conference Dinner
- > Verbal acknowledgment of your sponsorship by the MC when welcoming the delegates to the dinner
- > Signage provided by your company to be displayed during the Conference Dinner (signage subject to approval by the Conference Committee)
- > Company logo printed on the dinner menus
- > Opportunity to place a small gift for each delegate on dinner tables
- > One piece of promotional literature in each delegate satchel
- > Reserved table in premium position (does not include function tickets)
- > 4 complimentary tickets to the Conference Dinner.

WELCOME RECEPTION AND CLOSING CEREMONY

Make an impact! First to be noticed and last to be remembered – a chance to welcome delegates with your branding at the Welcome Reception and once again as they depart. Double opportunity here for your company – a first!

AUD \$5,000 INC GST
ONE OPPORTUNITY AVAILABLE

Benefits

- > Includes sponsorship of the Welcome Reception and the Farewell Reception
- > Verbal acknowledgment of your sponsorship by the MC at each of the functions
- > Opportunity for CEO or nominated person for three minute address at Welcome Reception
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Announcement at each session break prior to the Welcome Reception
- > Signage provided by your company displayed during the Welcome and Farewell Receptions (signage subject to approval by the Conference Committee)
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > Six complimentary tickets to the Welcome Reception
- > One piece of promotional literature in each delegate satchel.

BRAIN POWER SPONSOR

Morning/Afternoon teas and lunch will be served daily in the exhibition area. Become a daily catering sponsor for one or all four conference days.

AUD \$3,000 INC GST PER DAY

AUD \$8,000 INC GST
FOR ALL 3 EXHIBITION DAYS
THREE OPPORTUNITIES AVAILABLE

Benefits

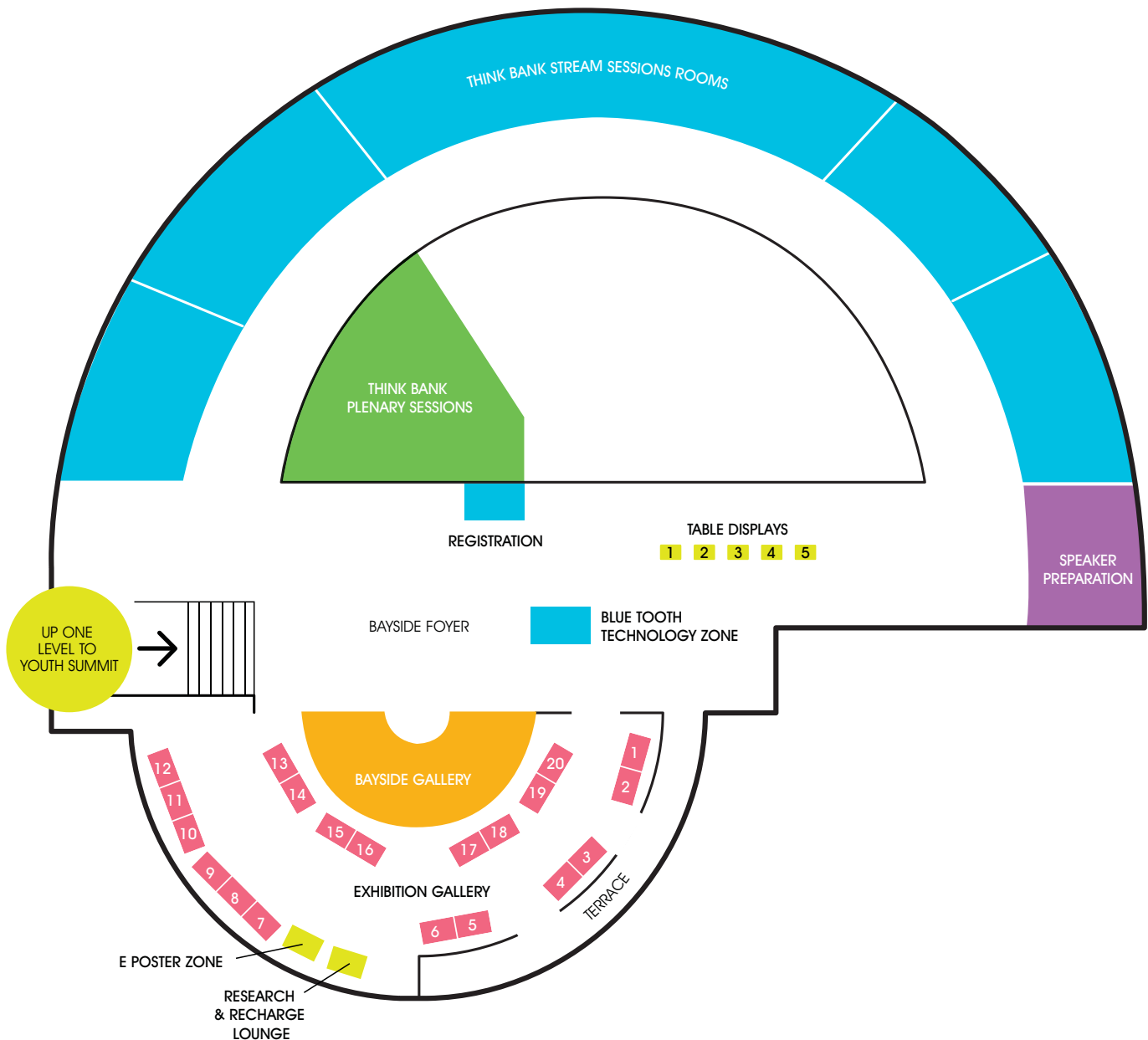
- > Acknowledgment in the main announcement and registration materials
- > Acknowledgment in the Conference Program
- > Acknowledgment with logo on sponsor acknowledgment board
- > Your company logo on the GIFTED 2010 website hot linked to your company's website
- > One piece of promotional literature in each delegate satchel (excluding note pads and pens)
- > Opportunity to place a total of four free standing banners nearby to major catering stations
- > Opportunity to provide branded napkins for delegate use over the duration – at sponsors additional cost
- > One complimentary full delegate registration if all three days are purchased.



EXHIBITION PACKAGES

The 11th Asia Pacific Exhibition, will be the networking hub for both the Think Bank and Youth Summit Delegates and provides a unique opportunity to connect with the influential decision makers in the field of gifted and talented education plus the gifted and talented students themselves.

Held in the Bayside Gallery of the Sydney Convention and Exhibition Centre, the exhibition will be open to delegates from Thursday 29 July to Saturday 31 July where they will be served morning and afternoon teas and lunch.





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EXHIBITION PACKAGES

STANDARD PACKAGE

Booth dimensions:
3m x 2m x 2.4h

Cost per standard booth:
AUD\$3,500 INC GST

for the structure outlined below.

Included in the cost of exhibiting is:

One full "walk in/walk out" exhibition booth which will contain the following:

Walls

White modular walls 2.4 metres high.

Fascia

Fascia panel 30cm deep finished in velcro-compatible fabric.

Lighting

2 x 150-watt lights per standard booth, mounted on the inside of the front fascia.

Power

One x power point (240 volt/10 amp) per standard booth.

Signs

One company name in computer cut vinyl standard style letters

(Maximum of 30 letters with Pty Ltd, (Aust), etc. deleted.)

Please note: Each exhibitor **must** keep its display within the space allocated for its exhibition booth.

Inclusions

One complimentary full registration
A PDF version of the delegate list, emailed to you on 1 July 2010 and an up to date list distributed at the Conference

Hotlink to your company website from the Conference website

Inclusion of a fifty (50) word profile and logo on the Conference website.

DESIGN YOUR OWN STAND

GIFTED 2010 welcomes custom-design stands and would be happy to discuss your requirements with you.

Raw space for custom design:
3m x 2m of "raw space".

Cost per raw space:
AUD\$3,500 INC GST

Each exhibitor must keep its display within the space allocated for its exhibition booth. Should you prefer to provide your own booth design or prefabricated booth module in your allocated area you must submit your design plans to the Conference Manager by no later than 1 June 2010, for approval by the Conference Committee.

Inclusions

One complimentary full registration
A PDF version of the delegate list, emailed to you on 1 July 2010 and an up to date list distributed at the Conference

Hotlink to your company website from the Conference website

Inclusion of a fifty (50) word profile and logo on the Conference website.

TABLE DISPLAYS

Booth dimensions:
1.8m wide x 2.4h.

Cost per standard booth:
AUD\$2,000 INC GST

for the structure outlined below.

Table top displays include a Corinthian back wall, fascia board, standard signage and 1 x clothed trestle table 2 x Atlanta chairs.

Inclusions

One complimentary full registration
A PDF version of the delegate list, emailed to you on 1 July 2010 and an up to date list distributed at the Conference

Hotlink to your company website from the Conference website

Inclusion of a fifty (50) word profile and logo on the Conference website.



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APPLICATION TO SPONSOR / EXHIBIT

CONTACT DETAILS

(PLEASE PRINT/TYPE)

Company name

Address

Suburb

State

Postcode

Country

Prof Dr Mr Ms Mrs Miss

Contact name

Position

Telephone

Fax

Mobile

E-mail

Website

SPONSORSHIP PACKAGE PREFERENCES

I/we would like to take up the following Sponsorship package(s):

1st Preference: Total Cost: AUD\$

2nd Preference: Total Cost: AUD\$

3rd Preference: Total Cost: AUD\$

I/we understand that the Sponsorship packages will be subject to Committee approval and that the decision is final.

Signed

Position

Date

(For and on behalf of the Sponsor listed above)

EXHIBITION BOOTH/S

Please indicate number of booths requested:

Raw space for custom design booth(s) @ AUD\$3,500 INC GST \$

Shell scheme booth(s) @ AUD\$3,500 INC GST \$

Table Display(s) @ AUD \$2,000 INC GST \$

Preferences: 1st

2nd

3rd

My company fascia name is to read:

(booth sign limited to a maximum of 30 characters with Pty Ltd, Aust, etc deleted)

GIFTED 2010

**11TH ASIA PACIFIC
CONFERENCE ON
GIFTEDNESS**

29 JULY – 1 AUGUST 2010

EXHIBITION OPENS

29 JULY – 31 JULY 2010

ABN 3805 742 302

Participation can only be confirmed on receipt of the 1st payment. Allocations will be made strictly in order of receipt of application and payment.



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APPLICATION TO SPONSOR / EXHIBIT

EXHIBITION BOOTH/S (CONTINUED)

Should the exhibition floor plan require changing, the Organisers have the right to make the necessary changes.

Allocation: The exhibitor understands that booths and/or space will be allocated strictly in order of receipt of payment and that the Committee's decision will be final.

Attendance: The exhibitor understands that all attendees must register officially.

I agree to the Terms and Conditions & Cancellation Policy as outlined on the GIFTED 2010 website www.gifted2010.com.au

Signed

Position

Date

(For and on behalf of the Exhibitor listed above)

CANCELLATION POLICY

In the event of the cancellation of Sponsorship and/or Exhibition booth/s, note that unless that particular area of Sponsorship or Exhibition is resold, the Committee reserves the right to retain monies received. If the balance payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

PAYMENT AND DEADLINES

1st Payment Deadline: 50% BY RETURN (please attach payment to this form)

Balance Deadline: 9 April 2010

Method of Payment: Cheque - made payable to WALDRON SMITH MANAGEMENT APCOG

International organisations are required to pay by international bank cheque in Australian Dollars only, which must be drawn on any major Australian Bank. Cheques not made out as requested may be returned.

EFT – please advise your remittance details upon payment into the following account. Please insert your company name as a reference on the deposit.

Bank: Commonwealth Bank of Australia

Name: Waldron Smith Management APCOG

BSB: 063 149

Account: 10382804

Participation can only be confirmed on receipt of the 1st payment. Allocations will be made strictly in order of receipt of application and payment.

Send form and payment to:

GIFTED 2010 Conference Office
c/- WALDRONSMITH Management
61 Danks Street West
Port Melbourne VIC 3207 Australia

GIFTED 2010

**11TH ASIA PACIFIC
CONFERENCE ON
GIFTEDNESS**

29 JULY – 1 AUGUST 2010

EXHIBITION OPENS
29 JULY – 31 JULY 2010

ABN 3805 742 302

Participation can only be confirmed on receipt of the 1st payment. Allocations will be made strictly in order of receipt of application and payment.